

ScreenMOVER – the most giant rolling video screen worldwide

Video Communication, the in Vienna located equipment specialist, developed a trailer which will safely capture the European presentation and advertising scene.

The *ScreenMOVER* is a new flexible presentation unit and offers the most effective possibility to arrange actual information on to a target group precisely.

The 12 m long high-tech trailer transports two LED giant screens, approx. 6 x 3 meters, which radiate a picture during the trip from both sides of the trailer. Even in bright sunlight or in rain, both videoscreens always provide a perfect and a high-contrast picture. The integrated AC power generator cares for sufficient energy to operate the screens and an engineering centre which meets all requirements. The combination of information on a daily basis such as special prices, profit game winners or even only the local time together with content of video tapes, DVD, CD-ROM or computer makes the system flexible and perfect.

For non moving local presentations with the need of a real giant screen, the *ScreenMOVER* grows to an outsized TV-set. With a perfect ingenious hydraulic system the two LED-screens will be lifted together and after a few minutes a 44 sqm video display is ready for presentation. The special hydraulic construction is able to lift the approx. 5 tons heavy screen to a top end height of 8.7 meters. For locations with difficult installation conditions it is possible to rotate the screen up to 180 degrees and to give it an optimal position.

Video Communication is the largest service provider in Austria for presentation technique and does LED-screen rental business all over Europe very successfully since two years. At present there are three LED-screens – more than 100 sqm – available.

With the progress of the *ScreenMOVER* to a mobile screen there is created a new presentation medium which corresponds to the actual requirements of the market with its high flexibility.

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